

An Expert in My Field

When we decided to write a book to raise funds for the charity, I did not think it would raise a lot of money however, I knew it would help to raise our profile.

I am not an author, so it was quite a difficult task for me. I wrote about my life with our amazing founder Eve Pettifor (My Mother). My Mother was an incredible woman who told me she was going to raise funds for animals. I thought she meant she was going to stand on corners with a collection tin instead she created the Pettifor Trust.

As my other job is a marketing consultant, I arranged a launch for the book where sixty people attended. We sold almost as many books as people at the launch and because I sent a News Release out at the same time an article appeared in the local paper. It's quite common for the media to look for interesting stories in other media so the second excellent happening was I appeared on television. We were so excited about the coverage but as luck would have it the best was yet to come, Fluellen Theatre company asked if they could turn our book into a play. This was brilliant for the charity especially as they toured with the play, and it was shown five times in all. This was so good for the charity in raising our profile, and the book has generated a lot of donations plus the £5 we generate when we sell a book.

Marianne Pettifor

C.E.O.



EDITOR'S LETTER

Happy Year 2022 to you all and what an amazing start we have had. We have a new van for the trust funded by Pets at Home, this substantial donation will make a big difference to the way we work.

We can now transport animals and deliver the dog food donated by Burns Nutrition, who are another extremely supportive sponsor.

After the decals have been applied, we have an interview with VIP magazine to publicise this wonderful donation.

We paid a visit to the Border Collie Rescue and Rehabilitation Centre to meet with Diane Hart and a few of her beautiful collies waiting for homes. I can't believe I came home without one as anyone who knows me knows that Border Collies are my favourite breed. It was wonderful to take down toys, chews, bowls a cage and lots of food. If anyone is thinking of adopting a Border Collie ring Diane on 07837831107.

Marianne Pettifor

C.E.O.



Thank You, Pets at Home Foundation!

The Pettifor Trust team would like to say a huge thank you to the Pets at Home Foundation for supporting our 'Keeping People and Pets Together' Project by awarding us a grant for a small van which we can use as a dedicated pet ambulance service for the community. This will be transformative for our charity, enabling us to easily transport many breeds of domestic animals to veterinary surgeries, as well as assisting with pet food deliveries.

Our aim is to provide free pet food to domestic pet owners who are suffering an unexpected financial hardship and are struggling to feed their pets. We aim to help create a positive impact, mentally, physically, and emotionally for both the owner and the pet and ease the burden of suffering and heartbreak of the pet owners who struggle to feed their pet, also erasing the anguish and worry of having to surrender their pet to an animal shelter or sanctuary. Pets offer unconditional love and comfort and have been vital to many, especially during this transient time.



Head Office & Charity Shop First Floor, 2 The Precinct, Killay, Swansea SA2 7BA - Tel. 01792 281138
Charity Shop, 51 Eversley Road, Sketty, Swansea SA2 9DE - Tel. 01792 419639

Please follow us on www.facebook.com/ThePettiforTrust or twitter [@PettiforTrust](https://twitter.com/PettiforTrust)
www.pettifortrust.co.uk

Thank You to all our supporters!!

The Pettifor Trust would like to say a huge thank you to the many businesses that supported our charity through offering prizes for a selection of our fundraising events. Some of the many businesses that support us are:

Solo – Mumbles	No 86 Beauty - Sketty
The Dragon Hotel - Swansea	W. Davies Ironmongers LTD (Paints) – Sketty
Dilly's Kitchen - Sketty	House of Beauty – Sketty
The Commercial – Killay	Bryn-Y-Mor House of Beauty – Sketty
Killay Barber Shop – Killay	Rendezvous – Sketty
Co-op – The Precinct - Killay	Olivia's Beauty – Sketty
Bella Beauty – Killay	Towers Hotel & Spa - Skewen
Slix Hair Salon – Sketty	The Black Boy – Killay
Colliers Photographic Emporium & Services – Uplands	Bello Capelli – Swansea
N D John Wine Merchants – Swansea	The Colour Lounge – Swansea
Glitz and Glamour – Manselton	Bistro Pierre – Mumbles
Parc Le Breos – Penmaen	The Front Room Café – Mumbles
Cheers Wine Merchants – Swansea	Prezzo – Mumbles
Gorgeous Nails & Beauty – Killay	Tesco – Pontarddulais
Lemonade Hair Swansea - Sketty	Total Skincare & Electrolysis Clinic – Swansea

Volunteers Needed!...

We need your help! Our charity has 2 charity shops which are located in Sketty and Killay. We are always looking for new people to join our team and become a volunteer. There are a variety of rewards included with becoming a volunteer which range from learning new skills to meeting new people and making new friends, but the biggest reward of all is making a difference to the welfare of animals. If you would like to become part of our amazing team and are able to spare a few hours a week to help out at our shops, please get in touch with our office on 01792 281138 or email info@pettifortrust.co.uk



Sherbet Says... Would you like to be the sponsor of this newsletter?

Every month the Pettifor Trust is lucky enough to have one of the businesses that support us on a regular basis sponsor our seasonal newsletter. Our newsletter goes out to over 1500 people every season, which includes customers and businesses that support our cause regularly. This could be your business that gets advertised to over 1500 customers and businesses all by being a sponsor of us for just a small fee of £100.00 per season.

If you would like to be the sponsor for our next newsletter then please contact the office on 01792 281138 or email info@pettifortrust.co.uk



Can you help with prizes for our event raffles?

Throughout the year The Pettifor Trust has a fundraising event programme with variety of different events and are always looking for raffle prizes for raffles that take place in our events. If you can help us by providing any raffle prizes, please get in touch with our Chair, Natalie on 01792 281138 or email info@pettifortrust.co.uk.

Pet Adoption

From The Border Collie Rescue and Rehabilitation Centre



Name: Zeus
Age: 16 Months
Breed: Border Collie

Zeus is a 16-month-old, castrated male. He is slightly nervous, great with dogs and loves playing ball. Zeus needs experienced Border Collie owners.

We have many more Collies and Collie crosses undergoing rehabilitation, all looking for experienced Border Collie owners.

Get in touch now!

If you are interested in adopting this adorable dog, then please contact Diane Hart, Border Collie Rescue and Rehabilitation Centre Tel.: 07837831107 – or visit their rehabilitation centre at Gwelfryn, Pentregalar, Crymych, SA41 3QW

Pettifor Trust's Programme of Fundraising Events

07th April 2022 (Thurs) – Expo at Brangwyn Hall.
Why not pop along and come and visit us at our stand.

20th April 2022 (Wed) – Street Collection – Oxford Street, Swansea.
Outside Marks and Spencer, Oxford Street, Swansea. Come and say hello and support us.

29th May 2022 (Sun) – Mutt Strut 5+ Mile Fundraising Walk around Mumbles
Join us and help raise funds for Guide Dogs UK.

15th July 2022 (Fri) – Street Collection – Oxford Street, Swansea.
Outside Marks and Spencer, Oxford Street, Swansea. Come and say hello and support us.

6th August 2022 (Sat) – Coffee Morning at Uniting Church, Sketty
Come along and join us for a coffee and cake.

28th August 2022 (Sun) – Mutt Strut 5+ Mile Fundraising Walk around Mumbles
Join us and help raise funds for Guide Dogs UK.

24th September 2022 (Sat) – Street Collection – Oxford Street, Swansea.
Outside Marks and Spencer, Oxford Street, Swansea. Come and say hello and support us.

06th October 2022 (Thurs) – Charity Psychic Night (Venue TBC)
Find out what your future holds at our psychic night with Psychic Medium, Nataly Churchill.

25th November 2022 (Fri) – FAUX Ball at The Village Hotel.
Join us for a luxury evening with a sophisticated ball.

(Date TBC) – Christmas Fete at The Commercial Inn, Gower Road, Killay.
Come along and see what goodies you can buy in time for Christmas.

20th December 2022 (Tues) – Street Collection – Oxford Street Swansea
Outside Marks and Spencer, Oxford Street, Swansea. Come and say hello and support us.