

PAWesome pups!

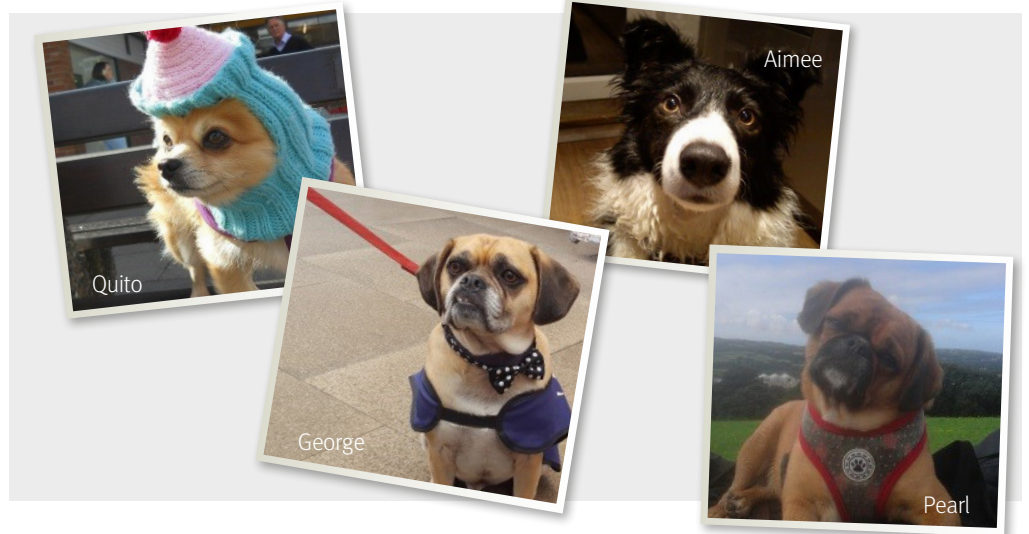
We thank our furry friends Quito, George, Aimee, and Pearl for joining us along the way and helping to retrieve important funds even in ruff weather!

Over 2016 we've been committed to raising funds for the Pettifor Trust organising street collections ---and in-store collections. We have raised a great amount of money thanks to lots of generous supporters. We are lucky to have such well-behaved dogs who are ambassadors for our Pettifor Trust!

Although we don't show favouritism towards animals, we would like to mention Quito the Chihuahua's fundraising performances, which have included tapping the collection tin to remind everybody to make a donation, and ringing a bell to draw attention to our volunteers and dog ambassadors alike on a wet and windy Oxford Street – a big thank you to Gerald (Gee)

James, Quito's hard-working guardian, for teaching Quito his great tricks. Come along and see us on Oxford Street on Thursday 2nd March to see him in action!

If your dog would like to get involved with our fundraising programme in 2017 please email us at info@pettifortrust.co.uk



P-A-W News

Hogs and Pups

The mild winter, and sudden very cold spells around December, brought about a wave of young and underweight hedgehogs needing rescue, as their chances of survival through the rest of winter when food is scarce did not look good. Thanks to the general public reporting stricken hedgehogs, the casualties were rescued and taken to a local animal hospital where they will be looked after until ready for release.

Hedgehogs out and about during the night that are walking or acting with purpose (not wobbling or circling etc), even in winter, are probably out foraging and are best left alone. If seen struggling though, and definitely if found outdoors in the daytime, then please report to the RSPCA on 0300 1234 999 or Gee James at P-A-W on 07553953767.



A recent and not so common rescue involved a young seal pup found ashore at Southgate Beach in the Gower. The rescue was conducted by the RSPCA and I later assisted with transporting the youngster to the RSPCA's main facility at West Hatch, near Taunton in Somerset. The pup is now recovering well and has been given the name 'Scooby Doo' by the dedicated staff. Each year rescued seals are named under a different theme, with this year's being cartoon characters. **People for Animal Welfare (P-A-W)**
Gee James

The Pettifor

EDITOR'S LETTER



It's hard to believe it's only January considering all that has happened so far. Appearing on Swansea Bay TV was quite an exciting experience for us as this is not something that happens very often. We are always glad of some publicity about the good work we do.

The BulliesOut project we embarked on has meant we have had several dogs visiting us in our office. Finding the perfect dog for the BulliesOut charity meant we had to invest in several bags of dog biscuits! Gee James our field officer had to make the final decision. Congratulations Fudge!

We have managed to put together a very busy events programme for 2017 which includes some new stores to collect in and a play put on by Fluellen Theatre, based on the book I wrote to raise funds 'An Expert in my Field'.

*Marianne Pettifor
Chair*





Trust Book - An Expert in my Field

Famous at last!

With the rising demand for funding homeless animals, the need to raise The Pettifor Trust's profile has never been so important. We've taken on several media platforms to raise awareness of the work we do helping homeless and injured animals!

Stage

In September, Fluellen Theatre Company will present a play at the Grand Theatre taken from the Pettifor Trust's book *An Expert in my Field*. Details will be made available on our website, social media, and our newsletters nearer the time and we would appreciate your support in attending.

Book

An Expert in my Field was written by the Chair to raise funds for The Pettifor Trust. It is a humorous book about animals and people and is an ideal gift for an animal lover – if you would like to buy a copy for £5 visit our website www.pettifortrust.co.uk, or our Sketty or Killay shops.

Radio

From February you'll hear The Pettifor Trust's advert being played on Swansea Bay Radio – we're always on the lookout for people to help us in our work, and we hope the advert will attract some new and enthusiastic volunteers!

TV

You may have seen our Chair, Marianne Pettifor, being interviewed on Swansea Bay TV regarding our recent collaborative project with BulliesOut. We have chosen an ambassador dog called 'Fudge' to raise funds for BulliesOut in 2017.



Volunteers are needed for the Pettifor Trust's charity shop in Sketty. Any spare hours you may have would be appreciated. Serving customers and merchandising are the main duties. It is very rewarding helping to raise funds for homeless animals plus we have plenty of tea, coffee and cake!

e-mail at jon@pettifortrust.co.uk

Rescue Me!

Name: Karl

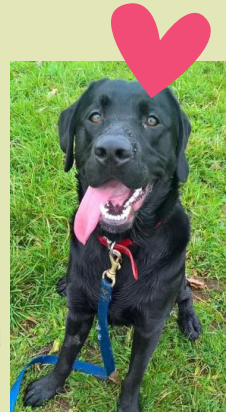
Personality:

Full to the brim with energy!

Likes: Exercise, cats, children (from 9 years upwards)

Training: Karl knows a few basic commands and is a good all-rounder!

Exercise: He is looking for a home where he can receive the exercise he needs



How to rescue him:

Contact Llys Nini Animal Centre on 01792 229435, or visit the Centre at Penllergaer, Swansea, SA4 9WB (If using SatNav please use SA4 9GX)

<http://swansearspcadogs.blogspot.co.uk/>



Swansea University
Prifysgol Abertawe

Creative Students

Following a recent application by the Pettifor Trust to Swansea University's School of Management, we are working with two final year student groups to assist with further development of our social Media activities and also to develop a strategy for future crowd funding.

Marianne, Chair of the Pettifor Trust, Gerald, Field Officer, and Jon, Business Support Officer to the Trust, met with a number of student groups at an evening event held at the Village Hotel, Swansea, on the 17th October 2016. The event, organised by

the University, was very successful and was attended by approximately 150 students.

Both groups are highly creative and our meetings with them so far have been inspirational, insightful and exciting, and we are looking forward to seeing their innovative ideas implemented in 2017!

Dedicated Decade!

We would like to thank our loyal volunteer Pauline Devey for 10 years at The Pettifor Trust! Here is Killay shop manager Patsy Mathias on the left with Pauline.



Ambassador Fudge

Our chair Marianne Pettifor was recently interviewed by Swansea Bay TV about the project with Cardiff-based charity BulliesOut. Marianne spoke about the great work BulliesOut have done and how French bulldog 'Fudge', the winner, will help raise funds and promote both charities. Pictures of our Pettifor Trust dog ambassadors were also shown!

If you want to have a look at the interview, it can be found on Swansea Bay TV's Facebook page (on the 4th January). To access Swansea Bay TV tune into channel 8 on Freeview and channel 159 on Virgin Media.



2017 Pettifor Trust's Programme of Fundraising Events

9th January – Dog Ambassador winner for BulliesOut will be announced

2nd March – Street Collection

Outside Marks & Spencer's, Oxford St.
Come say hello and support us.

4th March – Coffee Morning, Uniting Church, Sketty

30th September – Grand Theatre Book Launch of An Expert in my Field

Come along and watch 'An Expert in my Field' come to life.

1st June – Street Collection

Outside Marks & Spencer's, Oxford St.
Come say hello and support us.

1st September – Street Collection

Outside Marks & Spencer's, Oxford St.
Come say hello and support us.

7th October – Street Collection

Outside Marks & Spencer's, Oxford St.
Come say hello and support us.

7th December – Street Collection

Outside Marks & Spencer's, Oxford St.
Come say hello and support us.